Basic Heat Flow Fundamentals

Heat is the energy associated with the random motion of molecules, atoms or smaller structural units of matter. Heat always flows from higher to lower temperatures. All materials and matter, including air, contain heat down to a temperature of absolute zero (approx. 460 °F). There is no such thing as cold! Cold is the absence of heat. When we feel cold it is not cold penetrating our clothes or structures, but rather the rapid loss of heat from our bodies. The flow of heat cannot be stopped but only slowed by the use of insulation, trapped air or heat-reflective surfaces.

Heat flows by means of conduction, convection or radiation or a combination of any or all of these.

- **Conduction** – The transfer of heat in a material due to the molecule-to-molecule transfer of kinetic energy. An example is when the handle on a skillet gets hot when the bottom of the pan is heated on the stove. With most materials, the denser the material, the higher the rate of heat flow due to conduction.

- **Convection** – The transfer of heat by physically moving the molecules from one place to another through fluid flow either in air or liquid. An example would be a forced-air heating system in a building or the heat rising from a steam or hot-water-heated pipe.

- **Radiation** – The transfer of heat through space from a very hot object through electromagnetic energy. An example would be when you feel the heat from a fireplace while standing many feet away. Another example is the heating from the sun during the day. Radiant heat is not affected by air. In a roofing system, radiation is seldom a cause of concern in heat lost.

Radiation from the sun during the day impacts the roof-top surface of a dark-colored roof membrane. In these situations, insulation is typically used to block the heat flow into the building. Another method to minimize heat flow from radiation on a roof surface is to use a reflective roof membrane or a “cool roof”. Contact the membrane manufacturer for additional “cool roof” information.

Heat Flow Terminology

Heat is measured in terms of BTUs, or British Thermal Units. A BTU is the amount of heat required to change the temperature of one pound of water by one degree Fahrenheit at sea level. An example of 1 BTU would be the energy released by a typical wood match that is allowed to burn end to end.

**Thermal Conductivity, k-Value (BTU•inch/hr•°F) / BTU**

Thermal conductivity, or k-Value, is the measure of the amount of heat that will be transmitted through a 1” piece of a homogenous material, per hour, per square foot, per degree Fahrenheit temperature difference. The smaller the k-Value, the better the insulator. This is the basic physical property of a material measured in the laboratory.